

2025 OCA Annual Spring Convention

Friday, April 25 – Sunday, April 27

Sheraton Portland Airport Hotel | Portland, Oregon



EXHIBIT + SPONSORSHIP OPPORTUNITIES

OCA is a statewide professional non-profit organization comprised of dedicated and talented chiropractic physicians, CAs, staff and students. The Oregon Chiropractic Association is committed to supporting our members with top-notch professional education, clinical and business expertise and advancing a strong Oregon chiropractic community. Our OCA Annual Convention is the highly anticipated, flagship “must attend” event for Oregon chiropractic practices.

We expect approximately 250-300 chiropractic physicians and professionals to attend our popular three-day event. It is the perfect place to personally meet and network with decision-makers all in one quality venue. Attendees can earn essentially all their CE requirements in this one weekend which makes it a very high demand program. **Sponsorships are a great way to increase visibility and spotlight your company – let OCA help you market your product or service to our large chiropractic audience!** Sponsoring and exhibiting also demonstrate your support of the OCA and help build valuable relationships with our members. Thank you in advance for considering participation in our 2025 OCA Annual Convention!

EXHIBIT BOOTH DETAILS + BENEFITS

Regular Booth Fee: \$950 / Premium Booth: \$1,200

Each exhibit includes one 8'x8' booth space, one skirted 6' table, two chairs, ID sign, and two booth personnel registrations. Premium exhibit booths offer the same benefits but also are larger (8'x10' space) and given priority placement. Our Affiliate Partners receive premium space. All exhibitors receive generous recognition in pre-conference promotional materials and email blasts, logo placement in registration brochure, on the OCA conference webpage, on the OCA homepage website year-round, acknowledgement in onsite conference program and materials, verbal recognition throughout by President/Convention Chair, and on various signage.

The two included booth representatives receive many additional perks including hosted breakfasts each day (Friday, Saturday and Sunday), coffee and all breaks/refreshments in the exhibit hall and quality leads with chiropractic attendees.

BENEFITS OF EXHIBITING:

- Meet face-to-face with Oregon chiropractic physicians and staff; have meaningful opportunities to personally demo a new product or introduce and discuss your company's services.
- Expand your professional network and audience; be the face and go-to for Oregon chiropractic practices.
- Show support of existing business relationships with our member physicians and their patients.
- Opportunity to personally educate attendees about what your company offers and how you can bring added value to their organization and patients. Having dedicated one-on-one time in this quality setting is unlike any other opportunity to network and show your value.
- A focused audience provides increased exposure and greater awareness about your products and services.
- Dedicated exhibit hall times and incentive traffic drivers for increased time with attendees.
- A listing on the OCA website year-round with a link to your company website.



WHEN AND WHERE WILL THE EXHIBITS BE HELD?

All activities of the 2025 OCA Convention will be held at Sheraton Portland Airport Hotel (8235 NE Airport Way, Portland, OR 97220). Exhibits will be open throughout the entire conference, beginning Friday, April 25 morning and ending on Sunday, April 27 at noon. **The exhibit hall has been enhanced from previous years to be even more valuable to you** – better placement of all coffee/break stations and breakfast buffets and we've increased gathering areas/tables near all booths to maximize interaction time with attendees.

Set-up: Thursday, April 24 from 1-4 pm | **Tear-down:** Sunday, April 27 from 1-4 pm

All exhibitors and sponsors are encouraged to donate items to our raffle and/or host drawings/giveaways for attendees. Gift cards and custom baskets are desired raffle prizes and are a great way for more marketing; please indicate any raffle donations on your registration. Power/electricity is not included but can be purchased separately (must be in advance); we also suggest bringing individual power cords and extension strips.

SPONSORSHIP OPPORTUNITIES + AWESOME BENEFITS

All sponsors receive recognition in: pre-event promotional email marketing blasts (distributed to hundreds of contacts throughout Oregon and the region); OCA web/calendar pages; logo and listing in the attendee brochure (if received prior to printing); onsite meeting materials, packets, forms, and formal printed program; verbal recognition throughout event by the OCA President and Convention Chair, acknowledgement on the OCA website year-round as a supporter, and various signage at the event.

Please note individual sponsorships do not include attendee registration or an exhibit, but either can be purchased separately. Please indicate as appropriate on registration or contact OCA for details/if plans change.

- **NAME BADGE SPONSOR — \$2,000:** See your company logo on every convention badge (attendees, speakers, exhibitors, guests; every participant.). This highly visible promotion is front and center on every body!
- **LANYARD SPONSOR — \$1,500 (plus lanyards):** Show off some pizzazz! Every attendee, speaker, exhibitor, guest (everyone) wears/receives a lanyard with your company logo/art with their badge. Sponsor is responsible for also providing the lanyards in addition to the fee.
- **ATTENDEE BAG SPONSOR — \$2,000 (plus bags):** All attendees are provided with a bag/packet upon check in and this sponsorship showcases your logo/art and support! Sponsor is responsible for also providing the bags.
- **BAG INSERT SPONSOR — \$500:** Get your flyer/literature/swag into every attendee bag! One item per sponsorship. Sponsor is responsible for also providing the material to insert into bag.
- **PRINTED ONSITE PROGRAM SPONSOR — \$2,000:** Every person will see your logo and support in our onsite printed program (with full schedule/room assignments, convention details, etc.). This is a “front and center” convention document.
- **SPEAKER SPONSORSHIP (multiple available) — \$1,500:** Be recognized and affiliated with an expert presenter! Show support of a speaker and get the opportunity to address the entire audience during the session (two minutes of podium time).
- **COFFEE STATION SPONSORSHIP (Friday, Saturday or Sunday) — \$1,500:** Bring the energy and provide the fuel by sponsoring the coffee station for attendees.
- **BREAKFAST SPONSOR (Friday, Saturday or Sunday) — \$2,500:** Be one of the first things attendees see and benefit from with a hot breakfast buffet. Sponsor has the opportunity to briefly address the entire audience during breakfast with two minutes of podium time.
- **MORNING OR AFTERNOON BREAK SPONSOR (Friday, Saturday or Sunday) — \$1,000:** Breaks are a great opportunity to spotlight your company and make your brand more memorable to attendees. Coffee/beverages/refreshments provided with sponsorship.
- **LUNCH & LEARN PROGRAM SPONSOR (Friday or Saturday) — \$2,500:** New special feature of the convention – a full lunch with a well-respected speaker. Sponsor has opportunity to welcome and address the entire audience with dedicated podium time.
- **FRIDAY CASINO NIGHT SPONSOR — \$5,000:** Be the presenting sponsor of this fun social event! Sponsor has opportunity to personally welcome and address the entire group/all participants and bring the fun to the convention! Sponsorship includes drink tickets and reception style hors d'oeuvres.
- **SATURDAY VIP NIGHT SPONSOR — \$3,500:** This exclusive invite only reception will host VIP members and your company will be the highlight! Sponsor may personally welcome attendees and pass out drink tickets and enjoy the increased visibility at this relaxed social event.
- Have other sponsorship ideas? OCA is happy to discuss other sponsorships that may benefit your marketing needs; give us a call at 503.256.1601. Exhibits and sponsorships are sold on a first-come, first-served basis. Early registration is strongly encouraged; priority placement is given to early sign-ups. OCA reserves the right to assign all exhibit space.

NEW! You can now register ONLINE:

[Click to Register Exhibit/Sponsorship Today!](#)

DON'T FORGET! RESERVE YOUR ROOM AT THE SHERATON

OCA has reserved a [block of discounted room rates](#) at our host venue – and we strongly encourage you to book now before they sell out.

RESERVATION DEADLINE: Friday, April 4, 2025 – BUT PLEASE DO NOT DELAY!

Reservations are only guaranteed until the room block sells out or the deadline – **whichever comes first**, so book TODAY!

Sheraton®
PORTLAND AIRPORT HOTEL

OCA Convention | 16869 SW 65th Ave., Ste 121 – Lake Oswego, OR 97035 | 503.256.1601
info@ocanow.com | OCAnow.com | OCA Tax ID: 23-3736741

[Register Sponsorship/Exhibit Here](#)

Each exhibit includes two booth personnel with full access to attendees and the exhibit hall. Lunch and Learn programs and Friday's Casino Night are not included for booth personnel but tickets for each can be purchased separately. If your company will have more than two booth personnel participating, each must be registered as an additional exhibit rep (indicate on registration; separate fee).

All exhibit representatives must be registered with OCA in advance to be on the show floor. All booth personnel will be required to complete a separate comp attendee form which gathers important info – links to that form will be emailed to reps in January 2025.

OCA will be providing the following items with each exhibit booth. NEW this year! Enhanced food and beverage placement in exhibit hall will increase traffic and quality networking time with attendees.

Premium Booths

- Larger space: 8' d x 10' w
- **Premium location/space assignment**
- Pipe and drape area
- One 6' skirted table (custom tablecloth also allowed)
- Two chairs
- Wastebasket access
- WIFI access

Regular Exhibit Booths

- Space: 8' d x 8' w
- One 6' skirted table (custom tablecloth also allowed)
- Pipe and drape area
- Two chairs
- Wastebasket access
- WIFI access

Electrical & AV Needs

- Exhibitor costs for electricity and WIFI at conference venues have increased dramatically. To help offset these costs and provide added value to our supporters, OCA will pay the fee for WIFI use for all convention participants.
- If you need power/electricity, please indicate on the exhibit registration in advance (\$50 per exhibit).

Event Happenings and Important Features:

- **Donate to the OCA Raffle:** If you would like to increase traffic to your booth, gain extra exposure and marketing, and support the OCA PAC, we'd love to have you participate in our Giveaway Raffle. When you commit to donating a prize, we will add your business name to a card given to all attendees. When the attendees stop by your booth, you will stamp their card. All attendees who stop by and get stamped by all the exhibitors on the card, will be entered into a raffle to win the donated prizes. Our MC will announce the winners on Saturday afternoon and winner must be present. Please include your prize description and approximate value to the online registration form.
- **Sponsorships:** Take advantage of this fantastic opportunity to show your support of chiropractic physicians while gaining excellent exposure for your company. Put your brand in the spotlight! Every sponsorship allows OCA to continue to offer quality programming so please consider a sponsorship that works for you!

Deadlines and Questions:

- Exhibit forms must be submitted by December 20, 2024. Booth assignments are confirmed once payment is received.
- Booth personnel attendee forms will be emailed in January 2025. Please complete form for each exhibiting representative by February 28, 2025.
- Email hi-res logos/artwork to OCA by December 31, 2024.
- [Book your lodging room at Sheraton Portland Airport Hotel](#) right away.
- Questions? Please email info@ocanow.com – we'll be happy to help.

Thank you for your consideration and support of our convention. We look forward to working with you!

[Click to Register Exhibit/Sponsorship!](#)