



Oregon Chiropractic Association Affiliate Member Benefits

Diamond Affiliate = \$5000.00 per year

Journal DISPLAY Ad = **FULL page color = 8.5" x 11"** (Quarterly publication)
Your seminar/events - (**up to 4 per year**) posted on our website and email blast to members
Opportunity to **suggest a speaker** you would like to sponsor for Annual Convention
Website listing under Affiliates = with link to your own website (Affiliate Page and Links Page)
Website banner - Featured Sponsors logo (rotating)
Booth space at ANNUAL convention / included (Virtual Listing/Link or Live Event Booth)
Listing in convention packets

Platinum Affiliate = \$2500.00 per year

Journal DISPLAY Ad = **2/3page color = 8.5" x 8"** (Quarterly publication)
Your seminar/events - (**up to 2 per year**) posted on our website & email blast to members
Opportunity to **suggest a speaker** you would like to sponsor for Annual Convention
Website listing under Affiliates = with link to your own website (Affiliate Page and Links Page)
Website banner - Featured Sponsors logo (rotating)
Booth space at ANNUAL convention / included (Virtual Listing/Link or Live Event Booth)
Listing in convention packets

Gold Affiliate = \$1500.00 per year

Journal DISPLAY Ad = **1/2page color = 8.5" x 5.5"** (Quarterly publication)
Your seminar/event - (**1 per year**) posted on our website (additional fee for email blast)
Opportunity to **suggest a speaker** you would like to sponsor for Annual Convention
Website listing under Affiliates = with link to your own website (Affiliate Page and Links Page)
Booth space at ANNUAL convention / included (Virtual Listing/Link or Live Event Booth)
Listing in convention packets

Silver Affiliate = \$1000.00 per year

Journal DISPLAY Ad = **1/3page color = 8.5" x 3.6875"** (Quarterly publication)
Website listing under Affiliates = with link to your own website (Affiliate Page and Links Page)
Optional booth space at ANNUAL convention (Virtual Listing/Link or Live Event Booth)
@ 50% off (**as available**)
Listing in convention packets

Bronze Affiliate = \$500.00 per year

Journal listing in each quarterly edition (Upgrade available to a DISPLAY ad at current rates)
Website ad = with link to your own website (Affiliate Page and Links Page)
Listing in Convention packets

Suggested speaker requests must be submitted to the OCA Convention committee.

This is an opportunity to request - not a guaranteed speaker.

Topic, outline, CV & photo of speaker must be submitted with the request to sponsor a speaker.

Speaker choices are a decision of the committee and must be approved by OCA Board.

Additional eblasts are available for purchase throughout the year for a discounted fee to our Affiliates.

* Convention booth space has limited availability = Table may be substituted – if confirmation not received timely**

Listings, logos & display ads in newsletters & Journal = Subject to print deadlines *

Journal is now produced QUARTERLY in full color - all Display ADs are now in color at no additional charge

****Ad sizes may be upgraded to larger size for an additional fee****

ADS MUST BE SUBMITTED IN CORRECT SIZE (as listed above) and FORMAT (.jpg, .png or .pdf with appropriate bleed & crop marks)

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