



Oregon Chiropractic Association Affiliate Member Benefits 2022-2024

Diamond Affiliate = \$5000.00 per year

- 1= Journal DISPLAY Ad = **FULL page color = 8.5" x 11"** (Quarterly publication)
- 4= Your seminar/events – **(up to 4 per year)** posted on our website and email blast to members
- 1= Opportunity to **suggest a speaker** you would like to sponsor for Annual Convention
- 1= Website listing under Affiliates = with link to your own website (Affiliate Page and Links Page)
Website banner – Featured Sponsors logo (rotating)
- 1= Booth 2024 convention / included (Virtual Listing/Link or Live Event Booth)
Listing in convention packets

Platinum Affiliate = \$2500.00 per year

- 1= Journal DISPLAY Ad = **2/3page color = 8.5" x 8"** (Quarterly publication)
- 2= Your seminar/events – **(up to 2 per year)** posted on our website & email blast to members
- 1= Opportunity to **suggest a speaker** you would like to sponsor for Annual Convention
- 1= Website listing under Affiliates = with link to your own website (Affiliate Page and Links Page)
Website banner – Featured Sponsors logo (rotating)
- 1= Booth 2024 convention / included (Virtual Listing/Link or Live Event Booth)
Listing in convention packets

Gold Affiliate = \$1500.00 per year

- 1= Journal DISPLAY Ad = **1/2page color = 8.5" x 5.5"** (Quarterly publication)
- 1= Your seminar/event – **(1 per year)** posted on our website (additional fee for email blast)
- 1= Opportunity to **suggest a speaker** you would like to sponsor for Annual Convention
- 1= Website listing under Affiliates = with link to your own website (Affiliate Page and Links Page)
- 1= Booth 2024 convention / included (Virtual Listing/Link or Live Event Booth)
Listing in convention packets

Silver Affiliate = \$1000.00 per year

- 1= Journal DISPLAY Ad = **1/3page color = 8.5" x 3.6875"** (Quarterly publication)
- 1= Website listing under Affiliates = with link to your own website (Affiliate Page and Links Page)
- 1= Booth 2024 convention (Virtual Listing/Link or Live Event Booth) @ 50% off (**as available**)
Listing in convention packets

Bronze Affiliate = \$500.00 per year

- 1= Journal listing in each quarterly edition (Upgrade available to a DISPLAY ad at current rates)
Website ad = with link to your own website (Affiliate Page and Links Page)
Booth 2023 convention (Virtual Listing/Link or Live Event Booth = 10% off --**as available**)
Listing in Convention packets

2023 Suggested speaker requests must be submitted to the OCA Convention committee by June 30,

This is an opportunity to request – not a guaranteed speaker.

***Topic, outline, CV & photo of speaker must be submitted with the request to sponsor a speaker.
Speaker choices are a decision of the committee and must be approved by OCA Board.***

Additional eblasts are available for purchase throughout the year for a discounted fee to our Affiliates.

* Convention booth space has limited availability = Table may be substituted—if confirmation not received timely**

Listings, logos & display ads in newsletters & Journal = Subject to print deadlines *

Journal is now produced QUARTERLY in full color – all Display ADs are now in color at no additional charge

****Ad sizes may be upgraded to larger size for an additional fee****

ADS MUST BE SUBMITTED IN CORRECT SIZE (as listed above) and FORMAT (.jpg, .png or .pdf with appropriate bleed & crop marks)