

OCA Meeting MINUTES for Thursday July 21, 2022 (In person and zoom) – Minutes were taken by Jan Ferrante.

1) Call to Order AT 7:18pm by Dr. Turnbull, President. In attendance were Board members, officers & staff: Dr. Turnbull, Dr. Arnot, Dr. Lell and Jan Ferrante, ED in person, Dr Beebe, Dr. Cozzocrea, Dr. Feinberg, Dr. Tipton, Dr. McLaughlin and Dr. Saboe, Lobbyist. Absent: Dr. Bob Richards

2) Approve Agenda – ***Motion to approve this most recent agenda by Dr. Lell. 2nd by Dr. Beebe, approved.***

3) Approve Minutes – ***Motion to approve the minutes was made by Dr. Arnot with corrections proposed by Dr. Arnot (that he had forwarded prior and will confirm with Dr. Richards, Sec.) – 2nd by Dr. Lell, approved.***

4) Executive Directors Report - Jan Ferrante had forwarded multiple reports prior to the meeting that included membership numbers and financials. ***Motion to accept the ED reports was made by Dr. Lell, 2nd by Dr. Feinberg, approved.***

5) Legislative Report - Dr. Saboe gave a verbal legislative report that included the following:

Oregon Workers' Compensation Law we will be introducing legislation that will return full **attending physician status** to chiropractic physicians outside and within the managed care organizations (MCOs). Additionally, our bill will require employers to obtain a signed **Form 801** first report of injury from their injured employee that they must also sign with a disclaimer stating that their employer has informed the injured worker they can treat with the healthcare provider of their choice.

Commercial Health Insurers and Provider Non-Discrimination we will be pushing last session's proposed legislation **HB-4132-A** that would require the Oregon Department of Consumer and Business Services (DCBS) insurance division to have meeting(s) with healthcare providers regarding provider discrimination issues by the commercial health insurers. Additionally, the OCA had introduced provider non-discrimination specific to the reimbursement piece however, the insurers are acutely aware of federal regulations currently being written by the federal agencies of Health and Human Services, Labor, and Treasury. At the ACA level we have been told the anticipation is that these proposed regulations will be published this September for public comment. Key for us is the reimbursement language that reimbursement rates can be varied only based on quality and performance measures and as such prohibiting health insurers and health plans from varying reimbursements based on type of provider.

Auto PIP, Keeping Closed Panel Managed Care Out the OCA is continuing to contact individual auto insurers namely the biggest companies to host Zoom online presentations where we review all that the chiropractic profession has done in Oregon to improve the quality of chiropractic management of auto injury cases.

Opioid Overdoes – illicit Fentanyl since the passage of **measure 110** decriminalizing possession of lesser amounts of street drugs, since drug overdoses have increased **700%**. The OCA is working with Senator Bill Kenemer regarding proposed legislation that will address this issue in regards to healthcare providers recognition of opioid/fentanyl overdose signs and

symptoms and proper emergency administration of “Narcan” (naloxone). Back and spinal pain is chief reason consumer start taking opioids and it is only a matter of time before a patient presents in our offices presenting with a life threatening opioid overdose.

August 16, Tuesday 6:00 PM – 7:30 PM OCA Zoom Fundraiser for Tina Kotek for

Governor Tina is a staunch supporter of the chiropractic profession has helped us on pro-chiropractic legislation and is a chiropractic patient of our good colleague **Dr. Dan Halko** in North Portland. Mark your calendars!! Dr. Saboe reported that so far he has about \$9000 in pledges for Tina from this zoom event.

Our colleague-lobbyist Dr. Vern Saboe continues to meet with key legislators and candidates around the state that are good on our issues to explain our state and federal legislation and/or to find out where they are with those same issues. This includes the three contested Congressional seats. ***Motion by Dr. Arnot to have Dr. Saboe reach out to the other two Oregon gubernatorial candidates Betsy Johnson and Christine Drazan to determine if an PAC support should also be given to these candidates. 2nd by Dr. Lell. Approved.***

(Meanwhile, Dr. Lell asked if we were all in on Tina Kotek for governor and if so – if he can start on the stickers for babies foreheads with slogans like – Kids for Kotek. Jan suggested also Babies for Betsy or darlins for Drazan if we were going to possibly lend some support their way as well – just checking to see if you were all actually reading these minutes) LOL

6) **OBCE** - Dr. Saboe reported **Oregon Board of Chiropractic Examiners (OBCE) July 21, 2022 meeting**, the OBCE will not join with the OCA in the formation of a Covid-19 Advisory Committee whose goal is to improve public safety. The OBCE contacted the Governor’s office and came to the conclusion that the OBCE’s involvement would constitute a conflict of interest. Dr. Saboe is asking for clarification as per the supposed conflict of interest considering the goal in improved public safety.

There are still OBCE positions open that the OCA really needs to help recruit candidates for now and going forward. Currently Dr. Dean Clark has applied and OCA has submitted a letter of support. Dr. Lell suggested that each OCA board members come up with 2 or 3 names of interested candidates for OBCE openings now and in the future. Dr. Lell stated that he would be willing to serve on the OBCE. Jan asked Vern about the public members and criteria for those positions. Vern was not sure what the public member’s resume’ needed to include but Jan asked about someone like past OCA Admin assistant Kira Richards who has also worked in Chiropractic offices for years and also was a prior CPR trained trainer. Everyone was tasked with doing their own outreach to colleagues and patients to initially get their commitment to run and then bringing their lists of names of DCs and others to the August BOD meeting so the OCA BOD could review and come up with the top choices for OCA to support.

7) **UWS liaison** - Dr. McLaughlin reported that currently her main contact at UWS has been with Jeremy. She reported that both Jan and herself have been a bit frustrated with the lack of communication responses but she was going to continue to pursue the agenda put forward prior regarding possible lunch & learns at UWS when school restarts. She will be looking for some speakers to participate and the OCA will cater in the lunch. More updates will follow.

8) **CE/Convention** - Dr. Tipton (BLS/CPR/AED) reported that she had attended a course that Jan had recommended to members on mobilize at CPR Lifeline and gotten her certification completed. She reported that the speaker was engaging and funny and made the new required

course and certification a positive experience. She recommended that trainer for our convention 2023 and she said she would reach out to check on his availability to speak.

Fall convention/symposium – Dr. Tipton spoke about some current venues being looked at for the Sept 24th event being UWS and also Sheraton at the Portland airport. Jan reported that she and Leanne had visited Dr. Dennis Cozzocrea's office on Monday July 18th at his invitation and looked at a conference room in his building to possibly hold this event instead of the other two venues. ***Motion was made by Dr. Tipton to hold the Sept 24 event at the office building of Dr. Cozzocrea from 9am – 4:30pm for 6 CE hours. 2nd by Dr. McLaughlin. Approved.***

Dr. Cozzocrea will confirm the space in his office building asap. Discussion about the CE topic was determined that it would be pain management for this event and presenters would include Dr. Todd Turnbull, Dr. Dennis Cozzocrea and possibly one or two more for the 6 hours total. Jan and those two board members will figure out those details in the next week or so to be able to begin promoting the Sept 24 event.

Annual meeting of the General OCA membership – the annual meeting will be held at the building of Dr. Cozzocrea during the lunch of the Sept 24th event. It was agreed that an hour & a half lunch break should be sufficient to allow for a short 15-minute break and lunch service – the annual membership meeting could be from 12:15-1:15pm and then the additional 15 minutes would be for in person attendees to have a short break before resuming the CE portion of the day which would conclude at 4:30pm.

9) **Membership/Social Media** - Dr. Lell reported that his focus on membership recruiting was going to be targeted around and with the use of social media outreach and specific narratives about what the OCA is doing and direction. He mentioned points like “return to full attending status for DCs in workers comp”, insurance parity and increased insurance reimbursements would be positive messaging that could inspire non-members to join. Dr. Lell asked if he could begin a campaign of targeted ads suggesting an initial output of \$150. Discussion and decision were that Dr. Lell would show us a proposal with costs to do such paid / pushed Facebook and other social media targeted ads with content. Dr. Lell will post on Mobilize for our review this information prior to the move forward so that the board could give input on this messaging and then budget approval could also be more accurately predicted and approved.

Membership outreach – Jan brought up the events that had been proposed by the Gatti Law Firm for Dr. Turnbull's “Summer of Love Tour” for district meetings around the state that would include CE and lunch. Jan reserved Aug. 18th in Bend (OCA District 10) at the McMenamans Old Francis School and then went back to the Gatti Law Firm to confirm that their sponsorship was actually approved before going on to make the additional reservations in Medford, Coos Bay and McMinnville/Newberg. It appeared that the expense was greater than the Gatti Firm was wanting so for now the Bend event will be on with Dr. Turnbull, Jan, and Leanne going to Bend on August 17th – stopping in at some DCs offices on the way and then holding the lunch at McMenamans on Thurs. Aug 18th before heading home. Future events will be reserved for Thursday lunches closer to Portland but to hopefully reach members and non-members in Districts 2-3-4-5-6 & 8 in the next 2 months. Districts 1 (Coast) and 9 (East side) have board members already in those areas so Jan will try to figure out times where Dr. Richards and Dr. Feinberg can help hold district lunches in person there with or without the Gatti Law Firm.

10) Insurance Relations committee - Dr. Arnot reviewed his continued work on the insurance front with Moda and Regence BCBS. So far, his work has uncovered many disparities that would go against the non-discrimination language that he has been sharing with those carriers

during his work. **Dr. Arnot made a motion that we distribute this information to our OCA membership via eblast, the Mobilize Member Forum and posting on our website member center in the form of an official document on OCA letterhead. 2nd by Dr. Cozzocrea. Approved.**

Dr. Arnot will compose this message and then Jan will put it onto letterhead and disperse to OCA MEMBERS ONLY – as another example of a member benefit. Dr. Arnot reported that he will be moving on to the next insurance company – Pacific Source to look at their reimbursements and how we can get improved pays from them after he has completed his work on Moda and Regence BCBS.

11) ChiroPAC - Jan Ferrante (Voter Voice) – Jan had nothing new to report on this item.

12) Covid Advisory Committee - Dr. Turnbull had nothing more to report other than what Vern had already reported during his OBCE update.

13) New business – Dr. Turnbull asked Dr. Cozzocrea to give an update on the proposed revisions to the Bylaws (to be proposed to membership at the Sept membership meeting). Dr. Cozzocrea said he had not had anytime recently to work on this but would get on it in the next couple of weeks to have something. This info is needed ASAP if the proposed bylaw changes are going to be part of the Annual Membership meeting for members approval.

14) Board member announcements/questions/comments/concerns: Discussion around decreasing email communication strings and utilizing Mobilize more was brought up by Dr. Lell. After discussion, it was determined that since Mobilize notifies board members when updates are made to the BOD Mobilize forum that this would be preferred over the many emails that have recently been sent. It was agreed that everyone would try to utilize the BOD forum more and less individual emails. There was no formal motion on this.

15) Next regular BOD meeting on the 3rd Thursday in August was discussed – Dr. Turnbull, Jan and Leanne will all be in Bend on August 18 and then Dr. Cozzocrea and Dr. Arnot stated that they would also be gone. **Motion by Dr. Lell to move the August meeting back one week to Aug 25th in person & on zoom, 2nd by Dr. Cozzocrea. Approved**
Next board meeting: Thursday August 25, 2022 (In Person & on zoom)

Meeting was adjourned at 8:55 pm.