

OCA Meeting MINUTES for Thursday March 24, 2022 – taken by Jan Ferrante, ED

1) **Called to Order** by Dr. Todd Turnbull President, at 7:19pm.

In attendance: Dr. Todd Turnbull, Pres., Dr. Dennis Cozzocrea, VP, Dr. Amanda Tipton, Dr. Dan Beebe, Dr. Michael Lell, Dr. Arah McLaughlin, Dr. Les Feinberg, Jan Ferrante ED. Dr. Saboe joined the meeting at 7:58 pm. Dr. Arah left the meeting at about 9:10 pm. Dr. Robert Richards – was absent.

Motion to go into Executive Session was made by Dr. Les Feinberg. 2nd by Dr. Michael Lell and approved. Board entered into Executive Session at 7:20pm.

Discussion in the session was regarding the PAC. During the executive session a vote was taken on the issue of Vern being named to the PAC Director position. The vote was 5 in favor and 2 opposed. The vote passed and Vern is now the PAC Director for 2022.

Executive Session ended at 7:54pm.

2) **Motion to approve the Agenda as stated by Dr. Dan Beebe. 2nd by Dr. Michael Lell. Approved**

3) **Motion to approve the Minutes by Dr. Les Feinberg. 2nd by Dr. Dan Beebe. Approved.**

4) **Executive Directors Report** was given by Jan Ferrante, ED. She address 7 items.

a. Financial reports through Feb 28, 2022 had been emailed out prior to the meeting. There were no questions from those present. She reported the current balance in the OCA checking account as \$66,564.61 as of 2/28/22.

b. Convention update – currently there are 72 people registered with 31 of those being CAs. Jan reported that we really need to get some attendees registered asap. She reported that the vendor hall has sold out of booths at 24 and there are a couple of vendors that will be in the foyer area (as overflow area).

Jan further reported that she and Dr. Amanda have a meeting at the Sheraton Portland Airport Hotel on Monday 3/28 to look at logistics regarding several things regarding speakers and streaming over the weekend.

c. The OCA News publication is just about ready to go out. There were two edits needing to be made to Dr. Turnbull's President's message and the Board photos page needed to change photos of Dr. Lell and Dr. McLaughlin.

This publication is no longer going to be a Member Only letter any longer but rather be eblasted to all contacts to promote communicaitons and stimulate new members. This is possible with the new monthly Board News that is going out to ONLY Members.

d. MINUTES – posted to the website. Jan reported that all approved minutes from regular board meetings are up on the OCA website in the Member Tool Center. However, she had not posted workshop minutes because she wanted to know what the members of the board felt about those minutes. It was decided that those minutes do not need to be posted as those are internal minutes for Board use to follow-up on projects and tasks being worked on by Board members.

e. Jan reported that she and Dr. Arah McLaughlin have a meeting scheduled for Tues. March 29th at UWS to meet with Pat Browne (Special Asst. To the President), Dr. Bev Harger – Radiology Dept, and some other UWS staff people for introductions.

f. The Vitality Seminar that was held at the Sheraton Portland Airport on Feb. 26-27 had about 30 attendees. Jan reported that it was a good turnout for the first live event in two years.

She reported that the event was not a profitable event but rather a small loss of -\$661.58. She reported that those in attendance gave positive feedback and it was a good test run for the new CE scanning system that the OCA will be using going forward.

g. Jan stated that Nicole from Palmer College of Chiropractic phoned the OCA office and told her that the Palmer West Campus will be closing in 2025. Palmer College of Chiropractic was wanting to give associations a heads up about this. Dr. Dennis Cozzocrea who is a Palmer alum stated he had also received a written notice from Palmer, confirming this information.

5) **Legislative Report** - Dr. Saboe came into the meeting at 7:58pm and gave his report starting at 8pm. The report had been emailed out to the board members prior to the meeting and Dr. Saboe reviewed that report.

Dr. Turnbull stated that he was in favor of a PIP Virtual Event as recommended by Dr. Saboe and he, as President would spearhead this project to be held in the Fall 2022 with Vern, as the chair of the Insurance Relations Committee.

6) **Board Member replacement** – A motion was made by Dr. Dan Beebe to replace Dr. Judith Allan with an interested member for a term ending Dec 2022 rather than 2023 as per the current bylaws regarding elections getting to 3-3-3 (3 board members elected or re-elected each year). There was discussion and Dr. Beebe withdrew this motion.

It was decided that there were potentially two interested members for this position, so Jan was designated to reach out to Dr. Arnot and Dr. Lell was appointed to reach out to Dr. Hugon to see if either or both of them were still interested in serving. These possible candidates were to be invited to the April 7, 2022 BOD meeting/workshop at 7:15pm. That meeting agenda would begin with interviewing the interested DCs for the open board position. They would be excused from the meeting once they had a chance to address the OCA Board. The board will then vote on a replacement for Dr. Judith Allan at that April 7th meeting/workshop.

7) **Strategic Planning Progress Report**

A) **Mission, Vision, Values** - Dr. Feinberg read aloud the current proposed statements. At which point, a suggestion for further edits to the Vision was made. It was suggested that the vision be that of the OCA not the profession at large. Dr. Feinberg and Dr. Beebe will relook at the statement prior to the workshop on April 7th.

B) **Bylaws and Board Responsibilities** - Dr. Cozzocrea made a motion to approve 3 hours @\$125 per hour for the Parliamentarian to review the bylaws after the “*Big Rock*” meetings have come up with needed changes and help write a final version of those proposed changes to the Bylaws. 2nd by Dr. Dan Beebe. Approved.

C) **ChiroPAC procedures** review - Dr. Turnbull stated that he had several communications with Jef Green at C&E Systems. He had submitted the “funds request form” to them as well as the new written policy/protocol going forward. Dr. Saboe had questions about the form that were discussed. Dr. Beebe, the Legislative Chair, can sign off on any funds request form that is \$1000 or less (requiring one signature). It requires two signatures for over \$1000 and the 2nd signature can come from Dr. Turnbull, President, Jan, ED or other board member that might be appointed by the President as needed.

Dr. Beebe will keep a file of these documents as the current Legislative/PAC Chair person. Dr. Beebe stated that he had emailed the committee about the current requests for checks to be issued and only heard back from a portion of the committee. He saw that this could be an

issue if there was an urgent need. It was decided that Dr. Beebe could assume that outreach to the committee members will be assumed YES votes and only NO votes would need to respond to have their input considered. Dr. Beebe has the permission of the board to sign off on the requests as per his judgment after notice has gone out to the PAC committee and at least 36 hours has passed.

Dr. Cozzocrea suggested that perhaps another Mobilize Forum would be useful for the ChiroPAC. This Forum group would be a limited forum and consist of OCA members and other non-members that are current or past donors to the PAC. Jan said she would get that set up prior to the April 7th workshop.

D) OBCE - Dr. Turnbull stated that there is an upcoming OBCE meeting scheduled for March 31st. He stated that our OCA letter regarding “False Advertising and Marketing – COVID-19/Corona Virus” has been acknowledged as received by Cass McLeod-Skinner at the OBCE. Dr. Turnbull plans to attend that meeting as the OCA President and Liaison. Dr. Vern Saboe will also attend and share the OCA Legislative updates.

Jan raised the question of whether anyone was aware that Dr. Allen Knecht’s term on the OBCE was ending in March 2022? Jan had reached out to Dr. Knecht and had not heard back from him if he intended to run for a 2nd term. Dr. Saboe stated that he had thought that Dr. Knecht was planning to run for a 2nd term but would reach out to him to confirm.

Jan then referenced that she thought there was also a May 2022 position coming open and Vern confirmed that to be true. Dr. Saboe stated that Dr. Dean Clark had reached out and told Vern that he was going to apply for that position in May and Vern assisted him in where he could find the application and that process.

Jan referenced the past minutes about the Statute stating that the association was supposed to put forward candidates for consideration by the Governor for appointment. Dr. Saboe asked her if that was a Statute or an Administrative Rule. Jan stated that she thought it was a Statute. Jan thought she had sent these out to the OCA Board members the month before but no one recalled getting them. Jan said she would pull those OCA Board minutes from January 2021 again (where she had referenced all that information that had been given and also attached the actual documents) and forward them to all, including Dr. Saboe.

E) Legal Representative - Dr. Turnbull did not have any update.

F) Membership and Social Media - Dr. Lell stated that he was in the process of forming an actual working committee for membership and would have more information on that very soon. Dr. Lell also reported that he had posted about the 2022 Convention on our Facebook page and also to other independent DC social media groups that he was on. He will continue to help promote the upcoming convention in that way.

G) CE/Convention - Dr. Tipton reported that she and Jan had a scheduled meeting at the Sheraton Portland Airport on Monday 3/28 at 2:30pm to look at the logistics of speakers being able to address all attendees in multiple rooms.

In light of the current registrations for convention 2022, Dr. Tipton asked that the Board members “phone a friend” or two and ask those colleagues to get registered for the upcoming convention. Jan was asked to provide a current list of those that had already registered. She said she would send that out to all in this meeting. It was agreed that board members would help by calling their friends and colleagues and ask them to get registered.

Dr. Turnbull made some suggestions for possible attendee discounts / bag stuffers that might be enticing to possible attendees. He stated that Timberline Lodge might be a good idea as one of these.

Dr. Saboe asked if the bags could also include the list of OCA Legislative accomplishments since 2005.

H) **UWS liaison** - Dr. McLaughlin had not been feeling well and had left the meeting just prior to this portion of the agenda. Jan had reported earlier regarding the upcoming meeting at UWS and there was nothing further to report.

8) **New business** – There was no other new business.

9) **Board member announcements/questions/comments/concerns:** There were none.

10) Next meeting: Board meeting & then “Big Rock” workshop Thursday April 7, 2022, with Carolyn Waterfall present

Motion to Adjourn by Dr. Beebe. 2nd by Dr. Lell. Meeting was adjourned at 9:30pm.