

Minutes of OCA Executive Board Meeting

February 24, 2022, 7:15pm **VIA ZOOM!**

Agenda prepared by Dr. Todd Turnbull, DC, CCSP, CBIS/T, President

1. **Call to Order:** Meeting was called to order at 7:15 by Dr. Turnbull.
Board Members present: Judith Allan DC, Dan Beebe, DC, Dennis Cozzocrea, DC, Les Feinberg, DC, Bob Richards, DC, Arah McLaughlin DC, Michael Lell, DC, and Amanda Tipton, DC.
and Todd Turnbull, DC.
Others present: Executive Director Jan Ferrante,
2. **Approve Agenda:** Motion made to approve agenda by Dr. Cozzocrea, seconded by Dr. Allan, after no discussion motion was put to vote and passed unanimously.
3. **Seating of new OCA board members:** Motion was made by Dr. Allan and seconded by Dr. Cozzocrea to appoint Michael Lell, Arah McLaughlin, and Amanda Tipton, to the 2022 OCA Executive Board of Directors. These doctors were chosen based on the number of votes each received in the previous OCA election. They will replace resigning board members Todd Hartwig, DC, John Collins, DC., Daniel Cote', DC. **A):** Discussion was held to base tenure on the number of votes received and the remaining tenure of the resigning members. Therefore, Dr. McLaughlin will fulfill Dr. Collin's term, which ends 2023. Dr. Lell will fulfill Dr. Hartwig's term, which ends 2023. And Dr. Amanda Tipton will fulfill the term of Dr. Cote', which ends 2022. The president called the question, the motion was put to vote and passed unanimously.
4. **Approve Minutes:** Motion was made to table approval of minutes from the previous Zoom board meeting of February 17, 2020, which were recorded by acting Secretary Jan Ferrante, as new board officers were being elected. No discussion, motion passed unanimously.
5. **ChiroPAC Update:** Discussion was held on the following topics.
 - A. ChiroPAC funds are currently frozen with C&E Systems.
 - B. Future expense authorizations will occur via the "Funds Approval Form" that will be approved and signed by the OCA President, Legislative Chair, and Lobbyist, and then submitted to C&E Systems. Funds will then be distributed from C&E Systems to lobbyist for distribution to approved candidates in a manner approved by the Legislative Committee.
 - C. ChiroPAC Newsletter will continue to be prepared and distributed by OCA Lobbyist (Vern Saboe) after first being reviewed and approved by the Legislative Committee.
 - D. PAC fund donations will be made directly to C&E Systems.
 - E. Dr. Beebe was suggested to Chair the Legislative Committee.
 - F. Lobbyist Vern Saboe will be a member of the Legislative Committee in order to receive financial/donor reports from C&E Systems.
6. **OCA Board Strategic Planning Retreat—Dr. Cozzocrea, VP.** The following items were identified by the BOD as potential goals for 2022.
Dr. Turnbull suggested a monthly board newsletter to the general membership.
Dr. Lell suggested a monthly member "spotlight," along with a link in the newsletter for PAC donations. It was also suggested to add a PAC donation link on the OCA website (which is CE21 software), and that Leanne maintains the website.
Dr. Beebe suggested that personal phone calls could be used to reach out to the membership and to non-members to drive new membership.

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Dr. Allan suggests the board receive a legal opinion regarding the appropriateness of the OCA Lobbyist (Vern Saboe) being a signer on the PAC “Funds Approval Fund” from Michael Smith, Gatti.

Dr. Cozzocrea suggested the strategic planning “retreat” be moderated by Carolyn Waterfall, and that we develop “rocks” or topics and action steps to assign the rocks to board members to insure follow through.

The following topics were suggested as potential rocks.

- A. Mission, Vision, Values were removed from bylaws last year to facilitate modification.
- B. Board Mechanics and responsibilities (voting and duration of officers). Dr. Cozzocrea volunteered and suggested having an order of succession of officers from year to year/term to term such as a “President Elect.”
- C. Board/ChiroPAC policies and procedures review.
- D. Political stance and position of the OCA was suggested to be “evidence based,” Dr. Feinberg felt education is important for communication with the OBCE.
- E. Bylaws review-discussion to make this a “living document” that can easily be edited.
- F. Membership goals and plans
- G. Social Media/Communication/Membership—Dr. Lell volunteered to organize/steer this.
- H. Review Existing Committees
- I. Follow-up meeting scheduling

Discussion was held to have a strategic planning retreat Saturday February 26th, 2022, at the Sheraton Portland Airport Hotel, to be moderated by Carolyn Waterfall, to further develop, expand and assign these goals “rocks” to board members, committees, and liaisons. Motion made and carried.

7. **Review existing committees, appoint Chairs and Liaisons:** To be reviewed/determined at the February 26, 2022, retreat.
 - a. Insurance Relations—it was noted Vern Saboe is the Chair of this committee.
 - b. Nominating Committee—Jan Ferrante pointed out that this committee is organized differently than other committees.
 - c. CEs/Convention—Jan Ferrante and Dr. Allan volunteered, and suggested Dr. Michael Miller remain involved. Dr. Amanda also volunteered.
 - d. Public Health—is generally activated/convened whenever a significant public health issue arises and, in the past, has involved Dr. Saboe, Dr. Ann Durrant, and Dr. Will Schneider.
 - e. Legislative—was noted as being separate from ChiroPAC and Dr. Beebe volunteered to be Chair.
 - f. OBCE—perceived overreach was discussed, and it was suggested a larger OCA membership would afford the OCA greater political “clout.”
 - g. Legal Representation—it was discussed that the OCA might want/need to expand its current legal representation and Jan Ferrante volunteered to provide a list of attorneys the OCA has either used in the past or that are familiar with state association boards.
 - h. UWS—discussion was held on the benefits of an OCA “representative” or liaison to the University of Western States, and Jan Ferrante pointed out that there is a “liaison description” in the OCA Handbook. Dr. Allen expressed possible interest.

8. **New Business:** No new business.

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- 9. Board member announcements/questions/comments/concerns: None.**
- 10. Next board meeting set for Saturday February 26, 2022, at the Sheraton Portland Airport from 1:00 pm to 5 pm.**

Motion to adjourn was made by Dr. Turnbull at 9:15, seconded by Dr. Beebe, and motion carried.
Minutes submitted by Bob Richards, Secretary.